

# Web Design Course

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design

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Learn to build compelling, functional and beautiful web sites using standards compliant code and design techniques, using 3 popular technologies: HTML & CSS (the basis of every site), Adobe Flash (for rich media web sites requiring animation, sound and video integration and Wordpress templates (for social media integration such a blogs etc.).

## Module 1 - Adobe Flash Essential Skills

- Adobe Flash®
- Actionscript essential skills
- Creating Rich media sites
- Multimedia in the Web
- Working with text on the web
- Web page Layout & Web Usability Theory

## Module 2 - HTML / CSS Essential Skills

- Internet basics, Browsers
- Web concepts and terminology
- HTML & XHTML Handcoding (Intermediate)
- CSS (Cascading Stylesheets) introduction

- Coding with a Text Editor
- Creating Web page Layout
- Adobe Photoshop®, web graphics optimisation
- Building Websites basics

## Module 3 - Wordpress Essential Skills

- Web 2.0 vs Web 1.0
- Open source software
- (X)HTML & CSS (Intermediate - advanced)
- Building websites
- Adobe Dreamweaver® introduction
- PHP & Adding Dynamic Content

Name	Course Duration	Cost p/p Incl Vat	Times
<b>13 Weeks Web Publishing</b>	Dependent on the no. of modules selected.	3 Modules booked consecutively: R13 800.00	
<b>Module 1 - Adobe Flash</b>	<b>5 weeks</b> 16 Jan - 15 Feb 23 Apr - 23 May 23 July - 22 Aug 22 Oct - 21 Nov	R5 600.00	5:30pm - 8:30pm  Mon, Tues & Wed
<b>Module 2 - HTML/CSS Essential Skills</b>	<b>4 weeks</b> 20 Feb - 14 March 28 May - 20 June 27 Aug - 19 Sep 26 Nov - 19 Dec	R4 600.00	(Any class falling on a public holiday will be carried over to be held the Thursday evening of the same week (to be arranged between the lecturer and class).
<b>Module 3 - Wordpress Essential Skills</b>	<b>4 weeks</b> 19 Mar - 11 April 25 June - 18 Jul 24 Sep - 17 Oct	R4 900.00	

# Description

If you have surfed the Internet, you undoubtedly have an idea of what Web pages are and have seen some of their capabilities and limitations. However, merely using the World Wide Web will not give you an understanding of how these pages are created. This course presents the basics of this foundational Web technology and enables you to create your own functional pages, followed by integrating sound, video and basic flash animations to create media rich websites.

In this course you will lay the foundation for mastering the Web publishing language HTML. You will use HTML tables and layers to lay out the contents of your Web pages. You will create different kinds of hypertext links, expanding on your existing understanding of links between Web pages. You will create forms and add dynamic multimedia content to your pages in order to increase the interactivity and appeal of the Web pages. You will also apply Cascading Style Sheets (CSS) formatting to elements in new ways and harness the true power of CSS by applying the same styles to multiple documents.

You will learn basic PHP and how to convert your sites into wordpress templates and intergrate social elements to your sites such as blogs, polls, galleries, feedback forms and so much more. This is a course intended for students interested in learning about how to create Web documents. Students who want to learn basic web design for their own personal use or for business-related purposes will all benefit equally.

# General

Please note the following:

- You will be issued with an access tag, this tag needs to be returned on the last night you attend class
- All work will be deleted from our server one month after you complete the course, please ensure that you bring a memory stick to transfer your work.
- Please ensure that all modules are paid in full on the commencement of the course, please supply us with proof of payment to that effect.

# Enrolment

Complete and fax / email an enrolment form (also available online) and proof of payment of your deposit to 021 402 0303. Or email the info to us at [info@friendsofdesign.net](mailto:info@friendsofdesign.net)

Friends of Design - Academy of Digital Arts  
Branch: Standard Bank Cape Town - Adderley Street  
Account No.: 070282692  
Branch Code: 020009

# Contact us

via email - for course queries & Enrolments: [info@friendsofdesign.net](mailto:info@friendsofdesign.net)  
via phone - Telephone 021 402 0303